

Marine Harutiun Yaghubyan

Faculty of European Languages and Communication

The English Chair of Cross-Cultural Communication

Associate professor

☎ 55-44

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Education

Institution	Yerevan State University
Faculty	Faculty of Romance and Germanic Philology
Date	2003 - 2007
Degree name	PhD student

Institution	Yerevan State University
Faculty	Faculty of Romance and Germanic Philology
Date	2001 - 2003
Degree name	Masters

Institution	Yerevan State University
Faculty	Faculty of Romance and Germanic Philology
Date	1997 - 2001
Degree name	Bachelor

Scientific Rank/degree

Institution	Armenian State Pedagogical \University after Kh. Abovyan
Date	2012
Degree name	Associate professor
Specialty	Pedagogical sciences

Institution	Yerevan State University
Date	2007
Degree name	Candidate
Specialty	Philological sciences
Scientific Supervisor	Paronyan Shushanik
Research Topic	Pragmatic Value of Ellipsis in Fiction

Language skills

English Русский Հայերեն Español

Work experience

Institution	Yerevan State University
Period of time	2023 till now
Rank/degree	Deputy-dean/ Head of Office of the Faculty of European Languages and Communication,
Institution	Yerevan State University
Period of time	2021 till now
Rank/degree	Deputy-dean of the Faculty of European Languages and Communication,
Institution	Yerevan State University
Period of time	2012 till now
Rank/degree	Associate Professor of Chair of English for Cross Cultural Communication
Institution	Yerevan State University
Period of time	2008 - 2012
Rank/degree	Lecturer, Assistant Professor of Chair of English Philology
Institution	Armenian State Pedagogical \University after Kh. Abovyan
Period of time	2002 - 2019
Rank/degree	Lecturer, Assistant Professor of Chair of Teaching Methods of Foreign Languages, then Associate Professor of Chair of Foreign Language Teaching

Scientific interests

- Bachelor's degree courses English (major), Practical Grammar, Practical Phonetics, Theoretical Grammar, Typology, Lexicology, Culture and Sociolinguistics
- Master's degree courses English Language as a Professional Communication, Mass Media Communication, Language and Culture in the Academic Context, Functions of Academic Language, Crosscultural Communication and Media Discourse
- Videos as a Learning Tool, Videos as a Learning Tool (in Distance Learning)

Participation in international conferences and seminars

16/05/2019 - 17/05/2019	Change in Classroom: Promoting Innovative Teaching and Learning to Enhance Student Learning Experience in Eastern Partnership Countries Yerevan State University Armenia
15/10/2019 - 17/10/2019	Development of Open Educational Recourses Leuven Catholic University Belgium

12/11/2018 - Video as a Learning Tool for Teachers and Students
16/11/2018 University of Porto
Portugal

Membership

Institution	Member of the Scientific Council of the Faculty of Romance and Germanic Philology, now Faculty of European Languages and Communication YSU
Period of time	2012 till now

Institution	Member of the Scientific Council of the Faculty of the Foreign Languages, ASPU after Kh. Abovyan
Period of time	2009 - 2017

Institution	Member of AELTA
Period of time	2017 till now

State awards and honorary titles

2021 Teaching Excellence Award in YSU

2019 YSU Silver Medal on the occasion of the 100th anniversary of YSU and for Significant Career Achievements in the Fields of Science and Education.

Publications

Article

NEGATIVE POLITENESS STRATEGIES IN ENGLISH AND ARMENIAN CULTURES

Marine Yaghubyan, Gayane Savoyan

Foreign Languages in Higher Education 2025 61-72

Article

WRITING PRINCIPLES OF BUSINESS CORRESPONDENCE

Marine Yaghubyan

Armenian Folia Anglistika 2024 50-60

Article

PARAGRAPH CONSTRUCTION IN “THE GREAT GATSBY” BY F. S. FITZGERALD AND ITS ARMENIAN TRANSLATION

Marine Yaghubyan, Manana Dalalyan

Foreign Languages in Higher Education 2023 34-44

Article

EFFECTIVENESS OF THE LANGUAGE OF FAST FOOD ADVERTISEMENTS

Marine Yaghubyan

Armenian Folia Anglistika 2022 85-96

Manual

Mass Media Communication

M. Yaghubyan, G. Hayrapetyan

2022 168

Article

INTERPRETATION OF OMITTED WORDS OR THE UNSAID INFORMATION IN EMILY DICKINSON'S POETRY

Marina Yaghubyan

Armenian Folia Anglistika 2021 77-84

Article

Linguistic Deviation in Business Advertisements

Marine Yaghubyan

Armenian Folia Anglistika 2020 9-19

Article

The Use of Positive and Negative Politeness Strategies to Express Request in English and Armenian Cultures

Marine Yaghubyan

Armenian Folia Anglistika 2019 141-150

Article

The Communicative Function of English Parenthetical Constructions

Marine Yaghubyan

Armenian Folia Anglistika 2018 19-28

Book

English Grammar in Practice / Part 3

M.Yaghubyan, A. Khachatryan, L. Madoyan

2018 120

Article

The Role of Games in Foreign Language Teaching

Marine Yaghubyan

Լեզուն և գրականությունը գիտական իմացության ժամանակակից հարացույցում 2017 147-152

<http://publications.ysu.am/%D5%AC%D5%A5%D5%A6%D5%B8%D6%82%D5%B6-%D6%87-%D5%A3%D...>

Article

Approximation as a Semantic Process of Occasional Modification of the Meaning

Marine Yaghubyan

Armenian Folia Anglistika 2017 47-58

Book

English Grammar in Practice Part 1

M.Yaghubyan, A. Khachatryan, L. Madoyan

2017 244

Manual

Guidebook English For University Students

Marine Yaghubyan, Marianna Ohanyan, Armine Khachatryan, Siranoush Ghaltakhchyan,

Lusine Hambardzumyan, Izabella Sahakyan, Syuzanna Grigoryan

2016 119

*Manual***English Grammar in Practice Teacher's Guide / Part 1**

Sh.Paronyan, N.Harutyunyan, M.Yaghubyan, A.Khachatryan, L.Madoyan

2016 130

*Article***Correlation as a Means of Expressing Syntactic Connections of Parenthetical Construction with Main Sentence**

Marine Yaghubyan

Armenian Folia Anglistika 2015 44-49

*Book***English Grammar in Practice / Part 1**

M.Yaghubyan, A.Khachatryan, L.Madoyan

2015 219

*Book***English Grammar in Practice Part 2**

L. Madoyan, A. Khachatryan, M. Yaghubyan

2015 232

*Conference***Approximation as a Semantic Process of Occasional Modification of Meaning**

Yaghubyan Marine

*Conference***Effectiveness of the Language of Fast Food Advertisements through J. Baudrillard's Postmodernism**

Yaghubyan Marine

*Conference***Филосовско-методологическая инфокультура образования**

М. Ягубян, Г. Айрапетян

*Conference***Emotion and Persuasion in Political Discourse: A Cross-Cultural Perspective**

Marine Yaghubyan, Marianna Ohanyan
